



Sr. Architect, Ad Tech

Qool Media is looking for a Senior Architect to lead the development of our latest digital advertising platforms. This is an unrivaled opportunity to directly influence our highest performing business lines by building best-in-class technologies for use across our Publishing and Product teams. You will provide creative analysis on key performance metrics to optimize our customers' experience, while offering direct insight into the latest methods of monetization within Display advertising networks.

Do you possess both a foundational understanding of software architecture and business intelligence to drive both growth and monetization within Ad Operations? Did you begin your professional journey in software development only to discover you have an equal love for product management? We need your skills and inventive spirit to bring our technology platforms to the next level.

Characteristics that will set you apart:

- 5-7 years of product management within the context of ad technology or online monetization platforms, preferably within the display channel
- Honed interpersonal leadership skills and the flexibility to work in a fast-pace, dynamic environment
- Compulsive attention to detail and the courage to speak up when you see something that can be done differently
- Dexterity when juggling multiple projects, teams, and priorities, and the tact to both give and receive constructive feedback
- Experience working in either a startup or fast-growing environment
- Engineering and product management background, specifically in software architecture and/or display advertising

Key Skills Needed:

- Deep understanding of the DSP & SSP ecosystems, specifically in building publisher monetization strategies and technology (i.e. prebid, exchange strategy, etc.)
- Proven success developing technical product roadmaps in the ad tech space, and executing on strategy decisions that produce measurable results, specifically when driving monetization and return on investment
- Knowledge of the SDLC and technical acumen to interface directly with software developers and other technical teams
- Demonstrated ability to influence product partners and build a cohesive strategy that accomplishes group business goals
- Well-rounded managerial habits that support team growth and development while maintaining timely delivery of projects

About Qool Media

Qool Media is a digital media company specializing in web publishing, content generation, marketing, traffic acquisition, and monetization.

QOOL CONTENT. QOOL BRANDS.

Qool Media's Publishing Division specializes in creating rich and engaging content and building thriving online communities. Our destination websites inform and entertain audiences who reach us through social, search, and content marketing channels.

QOOL MARKETING.

Qool Media's Agency Division is a digital marketing agency with a niche focus on management of quality media buys for exclusive publishers. We offer a unique performance model, with deep experience operating within buy side and sell side policies. Our tools include a publisher-specific marketing platform and a fully transparent compliance portal.

We are a small and focused team of Internet professionals working in a dynamic environment in which productivity and fun go hand-in-hand. Our office is conveniently located near the University of Guelph campus.

An engaging and rewarding work environment is important to us. Here's some of what you can expect:

- A competitive salary and benefits package
- Flexible working hours
- Small, efficient, and well-supported teams
- A culture of support and collaboration
- Regular social events and team lunches
- Parking and fitness reimbursements
- An in-office lounge with 60" TV, Xbox, and comfy chairs
- Free beverage center
- Fun people

Here's what we need from you:

If you feel you are a good fit for this role, and this position interests you, please contact us by email at careers@qool.com. Please include your current resume and a few paragraphs describing yourself, your experience relevant to the job, and your interest in the position.

